



## B.V. Patel Institute of Management, Uka Tarsadia University



Date: 11<sup>th</sup> September, 2019 Wednesday

### Session on VR/AR/AI by Mr Hardik Desai, an IIT alumnus, from Melzo.com

The T & P Cell of Uka Tarsadia University has organized introductory session on VR/AR/AI by Mr Hardik Desai, an IIT alumnus, from Melzo.com in which students of Final Year BBA participated. The session head started with the introduction of the speaker and his background with basic insights about what VR/AR/AI actually is. The content broke the myth of how VR/AR/AI will not replace humans but less productive jobs which will increase a human's productivity in return. Later on the speaker showed us some videos of their projects and how VR/AR/AI is access to practical world through virtual-reality. The speaker also emphasised on the scope in this field. Practical sessions will be held by the speaker for 8 days where the module is divided for those who are interested and enrolled in it. He will teach the enrolled ones about the basic functionality of VR/AR/AI and how further we can learn on our own.

To conclude, this was an introductory session by the speaker which gave us insights about how one can make a way for their future with the help of VR/AR/AI.

